



## Case Study – Festivals

### Global Gathering

We love a good festival, and it seems festivals love us!

VIP festival retreats have become something of a speciality for us at Splash and Tickle and one of the favourites, among our staff and guests alike, is Global Gathering.



Attracting 80,000 party-goers each year, Global Gathering has grown to become the UK's biggest dance music festival featuring the worlds top DJs and dance acts, so when we were engaged by organisers Angel Music Group to create a hot tub and pool VIP centre piece we were happy to oblige.

Artists and VIP ticket holders had exclusive access to the Splash and Tickle oasis. When S&T first featured at Global, guests stared in sheer disbelief when greeted by the surreal sight of a fully functioning Spa including his 'n hers changing rooms, lockers to secure their valuables, even complementary swimwear and towels. The Champagne bar serving chilled bubbly provided the icing on the cake!

Being able to escape the throng for a cooling dip in the pool or soak up the sunset vibes from the hot tub is perhaps THE ultimate luxury at a busy festival. What better way to recharge the batteries before heading back out to join the crowds who could only look on with envy!



Splash and Tickle is now firmly established as a regular VIP attraction at Global, invited back each year by popular demand!

“ ...it worked really well and certainly pencil it in the diary for July next year!  
(James Algate/Angel Entertainment Limited) ”



**Splash and Tickle's "Pool Party" lends itself perfectly to the festival format providing the ultimate V-VIP sanctuary**