



Case Study - Company Launch Event

Splash and Tickle Launch party, London Docklands



When Jeremy King, editor of Event Magazine, said that this was “the best launch party I have ever been to”, we knew we had got it right! We wanted to introduce the Splash and Tickle phenomenon to the event industry glitterati in style, so we pulled out all the stops.

Guests were only too happy to leave the office early to be whisked along the Thames by private motor launch from the West End straight onto the red carpet at The Chainstore, a stunning 19th Century riverside warehouse in the heart of London's docklands, with 200ft of river frontage and its own lighthouse.



Our full array of spa facilities were installed both indoors and out, with different zones interlinked by a network of decked walkways demonstrating the remarkable flexibility of this truly innovative concept.

Journalists were treated to an early viewing and invited to indulge in an Indian head massage from one of our expert practitioners or take a sauna and steam on the terrace. As day progressed into evening the 400 guests were free to revel in the sheer decadence as they danced in the pool or sipped champagne in the hot tubs under the stars with stunning views of the River and the Millennium Dome.

People are still talking about it to this day!

For corporate events with a difference, or venues looking for that certain wow factor, the Splash and Tickle experience is truly one that won't be forgotten in a hurry.

